



# MEMBERSHIP & ACCREDITATION PROSPECTUS

## ***A Mentally Healthier Hospitality Industry Starts Here***

Healthy Mind Menu (HMM) is transforming mental health in Western Australia's hospitality sector. Our Membership & Accreditation program empowers venues to create thriving, compliant, and mentally healthy workplaces supported by expert training, evidence-based tools, and national recognition.

## **Why Become a Member**

Hospitality is about people, and wellbeing drives performance.

Your membership gives you and your team the tools, training, and visibility to embed wellbeing into your workplace culture.

Each membership tier includes:

- Digital onboarding + employer toolkit
- Access to HMM online courses with no expiry once redeemed, with credits valid for 12 months under the annual membership
- (e.g., Pyramid Course = 1 credit; Wellbeing in Hospitality for Leaders = 5 credits)
- Allocated training hours that can be redeemed for Face to Face workshops (available to accredited members)
- Eligibility for national recognition badges and directory listings



## Flexible Credits System

Members can redeem credits for the training and programs that best suit their needs:

<i>Example Program</i>	<i>Credit Value</i>	<i>Description</i>
<b>HMM Pyramid Course</b>	1 Credit	A short foundational course introducing the <i>Healthy Mind Pyramid</i> , designed to help hospitality workers.
<b>Wellbeing in Hospitality for Leaders</b>	5 Credits	A deeper learning program for managers and business owners covering leadership communication, psychosocial safety, and supporting a mentally healthy team.

Accredited membership tiers also include a number of hours that can also be used to book tailored sessions such as:

- Staff Room Activations on *World Mental Health Day* or *R U OK? Day*
- Leadership Wellbeing Workshop (45min to 2 hours depending on your needs)
- Wellbeing Workshop (45min to 2 hours depending on your needs)

## Accreditation: Recognising Mentally Healthy Workplaces

Our entree, main and banquet membership tiers unlocks access to HMM's Accreditation Framework, giving your venue a visible mark of commitment to wellbeing where you can display your digital badge proudly.

### Accreditation means:

- Demonstrating alignment with HMM's Hospitality Wellbeing Charter
- Being listed in the Healthy Mind Menu Directory
- Featuring in PR case studies, media stories, and recruitment materials
- Attracting and retaining staff who value positive culture
- Access to data insights via your Hospo Check-In wellbeing surveys



# EXTEND YOUR KNOWLEDGE & SUPPORT NETWORK

## Policy, Rostering & EAP Referrals

Through our partnerships, members at Mains and Banquet tiers can access practical policy and rostering guidance.

We collaborate with trusted clinical partners, including Chris Harris & Associates (Subiaco), who provide hospitality-sensitive Employee Assistance sessions both online and in-person to support venue teams with confidential, tailored care.

## Exclusive Member Benefits

All members also enjoy:

- Healthy Hospo Card for staff perks and partner discounts
- Campaign Toolkits for Mental Health Month, R U OK? Day, and World Hospitality Day
- Invitations to networking lunches, forums, and the Annual Fundraising Dinner
- Opportunities to feature in the Back of House, Front of Mind podcast and industry case studies

## Join the HMM IMPACT 50: Our Founding Member Circle

Become one of the first fifty venues to shape the future of mentally healthy hospitality in Western Australia. As an IMPACT 50 Member, your venue signals leadership, commitment and early adoption of a culture-first movement across the industry.

Founding IMPACT 50 venues (across Entrée, Main and Banquet tiers) also receive unlimited credits to the Pyramid Online Course as part of their inaugural partnership in their first year.



## READY TO JOIN?

Visit [www.healthymindmenu.org.au/membership](http://www.healthymindmenu.org.au/membership)

or email [coordinator@healthymindmenu.org.au](mailto:coordinator@healthymindmenu.org.au)